

## A Tale To Tell Pictures

### What to Expect and How to Prepare Guide

We love photographing our clients. Our sessions are usually fun and easy. We like to keep it light and stress free. If you're stressed out it will show in your pictures. If you are comfortable it will also show. Our goal is to have fun and get some great photos you will cherish for years.

We do however have some policies and rules. These are designed to keep the session on schedule and maximize our time together. This is a living document and is continually modified as questions come up or circumstances arise. It outlines not only our policies, but what you can expect from start to finish.

### Booking a Session

Once we mutually decide on a date and time, a non-refundable booking retainer is required to hold that spot. The booking retainer may be a portion of the total session fee or it may be the entire fee, depending on session length or how close we book to the actual session date. We will send an online invoice and hold the spot until it is paid, for up to 24 hours. If not paid, the spot will be available for others. The balance of the session fee, along with any print minimums, will be invoiced 1 week prior to the shoot date. This must be paid prior to shooting.

If there is a specific location you want for your shoot, or specific props, this is the time to let us know so we have ample time to prepare. If any pets or friends are to be included, let us know that as well.

### Late Policy & Rescheduling

The goal is to start and stop the sessions on time. If we have back to back appointments this is critical. If you are going to be late, please notify us via text as soon as possible. If you are late for the session we will start the shoot upon your arrival and finish at the regularly scheduled time. If you are late, without notification, we will consider the appointment a no-show after 15 minutes. The session retainer is non-refundable, as is any session balance already paid. A new session will need to be scheduled, and a new deposit paid.

If we are late we will notify you as soon as possible. Your session time will not be penalized. Likewise, if weather is an issue and we need to reschedule, you will not be penalized.

### Prior to the Session

**One week prior:** Expect an invoice for the balance due on your session. If you are participating in the Free People stylist session we will contact you to arrange a date and time to meet at Free People.

**3-4 days prior:** If you need a haircut, get it now. Meet at Free People. This is typically a 1-hour session where you can try on whatever you want. Our stylist will be there with you to assist and recommend certain colors, textures, and styles that fit your personality and skin/hair tones. You can choose up to 10 articles of clothing for your shoot. We will pick them up the day of the shoot and return them the next day.

### At the Session

To get as much shooting time as possible we want to start promptly. Please be ready at start time with hair, makeup, and wardrobe. We do not have a hair stylist or makeup artist, so be sure to have that done beforehand if necessary. We have a mirror in the studio and of course last-minute primping is encouraged. We want you to look and feel your best!

We will take as many photographs as possible, in various poses. We both shoot together and typically use different sized lenses to get varying perspectives. This allows you to have a gallery with lots of images from which to choose.

Feel free to bring friends or family members to the session, but please ask them not to photograph. During your session, we are the only photographers.

## After the Session

Once the session has ended our work is not over. We will consolidate the pictures from both cameras and produce a collection from your session. The images will be minor-edited for lighting, cropping, tone, etc. We will also eliminate any images as necessary. The result is a collection suitable to be viewed by you. Turnaround time is 1 week or less.

## Viewing and Ordering Session

Once your collection is ready we will contact you to schedule a Viewing and Ordering session in our studio. We will have snacks, beverages, and music so that you can view your collection in a comfortable environment. Each image will be displayed on a large screen TV, where you can indicate your favorites. We have samples of canvas and prints, in various sizes, as well as photo books, so you can touch and feel the quality of product you will receive, and get a feel for the sizes that will fit in your home.

This will be your only opportunity to purchase. Be sure to bring all the decision makers. We kindly ask that you leave the children at home. This session can take some time, and as this can sometimes be an emotional session, we want you to get the most out of it, uninterrupted.

Once your selections for prints, canvas, books, and digitals have been made, you will pay for them at this time (less your prepaid print purchase). Our pricing guide can be found on the website. We will also have one available at the Viewing and Ordering session.

Your selected images will be final edited for teeth, eyes, skin, and other touchups and sent off to be processed. Expect a 2-4 week turnaround time for prints, books, and canvases. When your images arrive, you can pick them up at the studio or we will deliver them to your house. Digital images will have a 1 week turnaround time and are delivered via an online service called WeTransfer. We will notify you when we've sent the digital files so you can look for that email (we have had reports that it sometimes goes to the Spam folder).

We don't know which we enjoy more; taking the photos, or seeing our clients faces light up when they see their prints and canvases for the first time.

Thank you so much for your business. We know you have numerous choices when it comes to photographers, so we truly appreciate and are honored that you have trusted us with your most precious memories.



Seniors | Families | Headshots | Events | Classes

FM904B FM359

Richmond, TX 77406

281.794.3036

832.816.6232

[saycheese@ataletotellpictures.com](mailto:saycheese@ataletotellpictures.com)

[www.ataletotellpictures.com](http://www.ataletotellpictures.com)

Like us on Facebook

Follow us on Instagram